In occasione del Salone del Mobile 2018 Potocco continua, attraverso il proprio linguaggio discreto, a tracciare un percorso volto alla creazione di un'offerta sempre più completa capace di rivolgersi ad un mercato internazionale in costante evoluzione.
L'azienda porta così avanti, da un lato, la propria ricerca nel mondo delle sedute e dei tavoli, da sempre suo punto di forza, dall'altro, punta alla definizione di nuovi panorami abitativi indoor e outdoor attraverso nuove proposte che spaziano dai contenitori, dove massima è la cura nella lavorazione del legno, agli imbottiti, senza dimenticare complementi dal carattere più decorativo.
Un'armonica collezione affidata ad un ricco parterre di designer, che prende forme multiple attraverso progetti che si fanno interpreti dello stile dell'azienda, rendendo omaggio alle sue radici ma trasformandole con un approccio nuovo e attuale. L'azienda inaugura così le nuove collaborazioni con Chiara Andreatti, Gabriele e Oscar Buratti, Serena Confalonieri, Terri Pecora mentre riconferma quelle con Bernhardt&Vella, Mario Ferrarini, David Lopez Quincoces e Stephan Veit.

At the 2018 Milan Furniture Fair Potocco continues, through its own understated idiom, to move in a direction aimed towards creating an increasingly comprehensive range having the ability to target an increasingly evolving international market.
On the one hand the company is pursuing its research into the world of seats and tables, always its strength, and on the other hand it stakes on defining new indoor and outdoor living scenarios through new products ranging from storage units, in which the wood is worked with the utmost care, to the upholstered items, without forgetting accessories of a more decorative nature.
A well-balanced collection commissioned from a rich array of designers, which takes on multiple forms through designs that interpret the company style, paying homage to its roots yet transforming them with a new and up-to-date approach. The company thus inaugurates new joint projects with Gabriele and Oscar Buratti, Chiara Andreatti, Terri Pecora and Serena Confalonieri, whereas it renew those with Mario Ferrarini, David Lopez Quincoces, Bernhardt&Vella and Stephan Veit.
Loom \ 34

880/D
divano modulare \ modular sofa

Scheggia \ 36

806/PL
lounge \ lounge armchair

Pipe \ 38

883/TR
tavolo \ table

Yoisho \ 40

804/PL
lounge \ lounge armchair

Velis \ 42

808/PL/AR
lounge girevole \ pivoting armchair

Concha \ 44

905
sedia \ chair

903/P
poltrona \ armchair

Stilla \ 46

806/S
specchio \ mirror

Gypsy \ 47

807/D
sghabilla \ stool

Yoisho \ 40

804/PL
lounge \ lounge armchair

Velis \ 42

808/PL/AR
lounge girevole \ pivoting armchair
Lars

Chair and small armchair padded in polyurethane foam throughout, featuring the special design of the legs which appear to start from the seat and from the back without a break.

902 — H 79 cm \ 31 1/4"   D 50 cm \ 19 3/4"   W 52 cm \ 20 1/2"
Seat 47 cm \ 18 1/2"

902/P — H 79 cm \ 31 1/4"   D 50 cm \ 19 3/4"   W 55 cm \ 21 3/4"
Seat 47 cm \ 18 1/2"   Armrest 62 cm \ 24 1/2"
Otab

Round table with cylindrical base in ash and detail in burnished brass.
Top in veneered ash with solid wood edges or marble (only for the Ø 160 cm version).
Optional: rotating tray in ash or marble.

883/T — H 75 cm \ 29 3/4” Ø 160 cm \ 63”
883/T — H 75 cm \ 29 3/4” Ø 180 cm \ 71”
Otab \ Tavolo, table
Léna

Poltrona e poltrona lounge con seduta e schienale imbottiti in poliuretano espanso.
Gambe in massello di frassino.

Armchair and lounge chair with seat and back padded in polyurethane foam.
Legs in solid ash.

903/P — H 76,5 cm \ 30 1/4” D 51 cm \ 20 1/4” W 56 cm \ 22 1/4”
Seat 48 cm \ 18” Armrest 70 cm \ 27 3/4”

903/PL — H 71 cm \ 28” D 63 cm \ 25” W 71 cm \ 28”
Seat 42 cm \ 16 3/4” Armrest 60 cm \ 23 3/4”
Avant

Collection of storage units, sideboard and buffet with body in veneered ash and upper edge of door and back in solid ash. Top in marble or back-painted glass.
Base in burnished brass.
Shelves in black back-painted glass. Inside drawers on request.

884/MA — H 139,5 cm | 55” D 50 cm | 19 3/4” W 120 cm | 47 1/4”
884/MB1 — H 80,5 cm | 31 3/4” D 50 cm | 19 3/4” W 239 cm | 94”
884/MB2 — H 62 cm | 24 1/3” D 50 cm | 19 3/4” W 239 cm | 94”
OTX

Family of small tables for indoor and outdoor use with folding top.
Base in metal. Top in HPL.
Available in two heights and three sizes with round or square top.

887/TC — H 73 cm (28 3/4") Ø 70 cm-80 cm (27 3/4”-31 1/2”)
887/TAC — H 110 cm (43 1/2”) Ø 70 cm-80 cm (27 3/4”-31 1/2”)
887/TIQ — H 73 cm (28 3/4”) Ø 70 cm, 80 cm x 90 cm (27 3/4” x 31 1/2”)
887/TAQ — H 110 cm (43 1/2”) Ø 70 cm, 80 cm x 90 cm (27 3/4” x 31 1/2”)

Design
GABRIELE E OSCAR BURATTI

Famiglia di tavolini per utilizzo indoor e outdoor con piano pieghevole.
Base in metallo. Piano in HPL.
Disponibile in due altezze e tre dimensioni con piano tondo e quadrato.

Set of small tables for indoor and outdoor use with folding top.
Base in metal. Top in HPL.
Available in two heights and three sizes with round or square top.

887/TC — H 73 cm (28 3/4”) Ø 70 cm-80 cm (27 3/4”-31 1/2”)
887/TAC — H 110 cm (43 1/2”) Ø 70 cm-80 cm (27 3/4”-31 1/2”)
887/TIQ — H 73 cm (28 3/4”) Ø 70 cm, 80 cm x 90 cm (27 3/4” x 31 1/2”)
887/TAQ — H 110 cm (43 1/2”) Ø 70 cm, 80 cm x 90 cm (27 3/4” x 31 1/2”)

Design
GABRIELE E OSCAR BURATTI
Elodie

Divano con struttura in metallo verniciato grigio antracite.
Cuscini seduta, schienale e braccioli sfoderabili con imbottitura per indoor e outdoor.

Sofa with structure in anthracite grey painted metal.
Seat and back cushions and armrests with removable covers with padding for indoor and outdoor use.

908/D — H 89 cm \( \approx 35 \frac{3}{4} \) D 94 cm \( \approx 37 \frac{1}{4} \) W 200 cm \( \approx 78 \frac{3}{4} \)
Seat 40 cm \( \approx 15 \frac{3}{4} \) Armrest 89 cm \( \approx 35 \frac{3}{4} \)
Sen

Collection of storage units, sideboard and buffet in biscuit or lead grey ash. Frame in solid ash. Two sliding doors in extra-light or bronzed glass with attached grilles in ash.

Buffet with central shoulder panel which divides the interior in two. Base with foot in ash and details in air force blue painted metal.

886/MA — H 160 cm \ 63"   D 50 cm \ 19 3/4"   W 120 cm \ 47 1/4"
886/MB — H 75 cm \ 28 3/4"   D 50 cm \ 19 3/4"   W 210 cm \ 82 3/4"
Sen \ Credenza, sideboard
Ropu

Collection of poufs and small tables, rectangular and round, with two different heights and structure in anthracite painted metal for indoor and outdoor use.

Frame with plaited raw cord, in leather or “Gassa” cord in mid brown for outdoors.

Small tables available with top in marble, back-painted glass or porcelain stoneware.

Rectangular pouf with cushion with removable covers and padding for indoor and outdoor use.

888/TBR — H 30,5 cm \ 12 1/4”   D 101 cm \ 40”   W 74,5 cm \ 29 1/2”
888/TBI — H 40 cm \ 15 3/4”   D 101 cm \ 40”   W 74,5 cm \ 29 1/2”
886/TBC — H 44 cm \ 17 1/2”   Ø 80 cm \ 31 1/2”
Wood_Y

Family composed of writing desk, console and wall console.
Base and top in beech rod with silk matte black lacquer finish.
Rods and details of the heads of the screws in metal with burnished brass finish.

As an option for the desk, a drawer under the top in the same finish as the desk.

889/SCR — H 75 cm | 29 3/4” D 65 cm | 25 3/4” W 120 cm | 47 1/4”
889/CSF — H 80 cm | 31 3/4” D 40 cm | 15 3/4” W 130 cm | 51 1/2”
886/CS — H 90 cm | 35 3/4” D 40 cm | 15 3/4” W 110 cm | 43 1/2”

Design
CHIARA ANDREATTI
Loom

Divano componibile composto da un elemento destro e sinistro e da una chaise longue nella versione indoor e outdoor.
Struttura in massello di mogano con inserti in giunco intrecciato a tela o in cordino “Gassa” per la versione da esterno.
Piedini in metallo ottone brunito o antracite per outdoor.
Cuscinatura interna con imbottitura per indoor e outdoor.

Modular sofa made up of a right-hand module and a left-hand one and a chaise longue in the indoor and outdoor version.
Structure in solid mahogany with inserts in woven rush fabric or in “Gassa” cord for the outdoor version.
Feet in anthracite or burnished brass metal for outdoors.
Inside cushions with padding for indoor and outdoor use.

880/DT — H 72 cm \ 28 1/2” D 87 cm \ 34 1/2” W 158 cm \ 62 1/4”
Seat 37 cm \ 14 3/4” Armrest 57 cm \ 22 1/2”

880/DCL — H 72 cm \ 28 1/2” D 172 cm \ 67 3/4” W 87 cm \ 34 1/2”
Seat 37 cm \ 14 3/4” Armrest 57 cm \ 22 1/2”
Scheggia

Lounge chair with frame in solid Canaletto walnut tapered at the edges. Woven seat in mid brown “Gassa” cord. Seat cushion in polyurethane foam with removable covers available on request.

906/PL — H 74 cm \ 29 1/4” D 66 cm \ 26” W 74 cm \ 29 1/4”

Seat 37 cm \ 14 3/4” Armrest 57 cm \ 22 1/2”
Pipe

Table whose base features, superlatively, two upturned trestles in ash with silk matte black lacquer finish and metal with burnished brass finish. Rectangular top in wood with silk matte black lacquer finish or porcelain stoneware with rectangular top with minimal thickness, rounded on the corners.

882/TR — H 75 cm \ 29 3/4"  D 108 cm \ 42 3/4"  W 300 cm \ 118 1/4"
Yoisho

Poltrona lounge con imbottitura in poliuretano espanso.
Dettaglio alla base della seduta in metallo brunito.
Gambe in frassino.

Lounge chair with padding in polyurethane foam.
Detail at the base of the seat in burnished metal.
Ashwood legs.

904/PL — H 75 cm \ 29 3/4” D 70 cm \ 27 3/4” W 82 cm \ 32 1/2”
Seat 42 cm \ 16 3/4” Armrest 56 cm \ 22 1/4”
Velis

Pivoting armchair with removable covers and polyurethane foam padding with detail of the armrest in American walnut or ash.

942/PLAG — H 75 cm | 29 3/4" D 70,5 cm | 28" W 82 cm | 32 1/2"

Seat 42 cm | 16 3/4" Armrest 56 cm | 22 1/4"
Concha

Sedia e poltroncina con seduta e schienale imbottiti in poliuretano espanso.
Gambe in rovere.

Seat and small armchair with seat and back padded in polyurethane foam.
Legs in oak.

905 — H 80,5 cm \ 31 3/4"   D 47 cm \ 18 1/2"   W 50 cm \ 19 3/4"
Seat 47 cm \ 18 1/2"

905/P — H 80,5 cm \ 31 3/4"   D 47 cm \ 18 1/2"   W 50 cm \ 19 3/4"
Seat 47 cm \ 18 1/2"   Armrest 61 cm \ 24 1/4"
**Stilla**

Specchio a muro con cornice e elemento di fissaggio rivestiti in pelle. Tubolari di raccordo in metallo finitura ottone brunito.

Wall mirror with frame and attachment element covered in leather. Tubular joints in burnished bronze finish metal.

890/S — H 198 cm | 78” D 2 cm | 1” W 64 cm | 25 1/4”

**Gypsy**

Spalbello con seduta imbottita in poliuretano espanso. Gambe in massello di faggio laccato nero opaco seta.

Stool with seat padded in polyurethane foam. Legs in solid beech with silk matte black lacquer finish.

890/S — H 45 cm | 17 3/4” D 29 cm | 11 1/2” W 29 cm | 11 1/2”
Potocco reserves the right to introduce any change to its own models without prior notice. Color tones may vary from one dye lot to another.

© 2018 by Potocco Spa
All rights reserved

Project and Art Direction
R+W

Project Coordination
Corporate Image Team

Photos
Miro Zagnoli

Printed in Italy
Poligrafiche San Marco
April 2018

© 2018 Potocco Spa
Via Indipendenza 4
33044 Manzano Udine Italy

www.potocco.it