

THE MAGNIFLEX COMPANY

Magniflex is one of the most recognized mattress brands in the world, currently distributing in 99 different countries worldwide.

In 1962, Giuliano Magni created his first mattresses in a small workshop in Prato, Italy. It was the start of a revolution: the craft skills of Prato, the world capital of fabrics, were combined with new ideas about sleep and wellbeing.



THE ITALIAN STORY

Everything we produce is 100% Made in Italy.



Made in Italy is the ultimate in luxury consumer goods. It means attention to detail, the highest quality, the heritage of the world's finest craftsmen and it shows in every Magniflex mattress produced.





Marco Magni, Alessandro Magni, Fabrizio Magni - OWNERS Giutiano Magni - FOUNDER

OUR NATURAL STORY

All of our mattresses are made in an eco-friendly environment and all materials used are non-toxic and Oeko-Tex® certified. Our fire retardants are silica-based with no chemical additives.

All Magniflex products have received the highest OEKO-TEX® rating of Standard 100 and are free from:

- Formaldehyde
- Toxic Chemicals
- Off-gassing or Foul Odors
- CFC's or VOC's that are harmful to you or the environment











Natural elements are used throughout the Magniflex line of products, from organic cotton, mallow, soy oil, merino wool, natural silk and many more. This results in a superior & safe sleeping environment for you and your family.

Magniflex is **THE** natural alternative in the memory foam category.



ONLY THE BEST QUALITY MATERIALS



MEMOFORM Magniflex's unique formulation is pressure sensitive, as opposed to heat sensitive so it will perfectly contour to your body all night long.



AQUABREEZE is a high-density foam with an open-cell structure that facilitates airflow and guarantees a higher breathability and durability. Plush and comfy, this material wraps around your body in a comfy embrace.



MAGNIGEL FOAM is an innovative material, which consists of highly breathable and flexible gel. This specially-designed foam dissipates heat and keeps your body fresh and cool, like sleeping on the a cloud.



MALLOW FOAM is a unique formula that uses the extract from the Mallow plant to provide extra plushness while offering clalming and soothing properties.



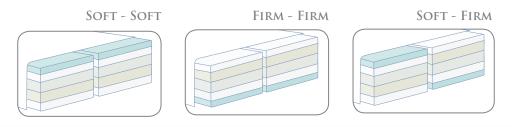
ELIOFORM/ELIOSOFT is a high density microcellural foam that provides contoured elasticity for firm postural support. The highly breathable cellural structure of this foam provides for a more conforming sleep surface.

DUAL CORE TECHNOLOGY

Say goodbye to compromise in bed. Couples can now select their preferred comfort with a quick zip and flip.



With Dual Core you can have multiple comfort combinations right at your fingertips, and you can change them any time you want.





MAGNISTRETCH TECHNOLOGY

MagniStretch is a revolutionary mattress designed to stretch and decompress your spine while preventing compacted vertebrae. Your body will be rejuvenated thanks to an increased blood flow that revitalizes your discs.

HOW IT WORKS







2 | INCLINED SUPPORT ZONES MOVE IN OPPOSITE DIRECTIONS



3 GENTLY STRETCHES YOUR BACK, NECK AND LEGS



BENEFICIAL TECHNOLOGY

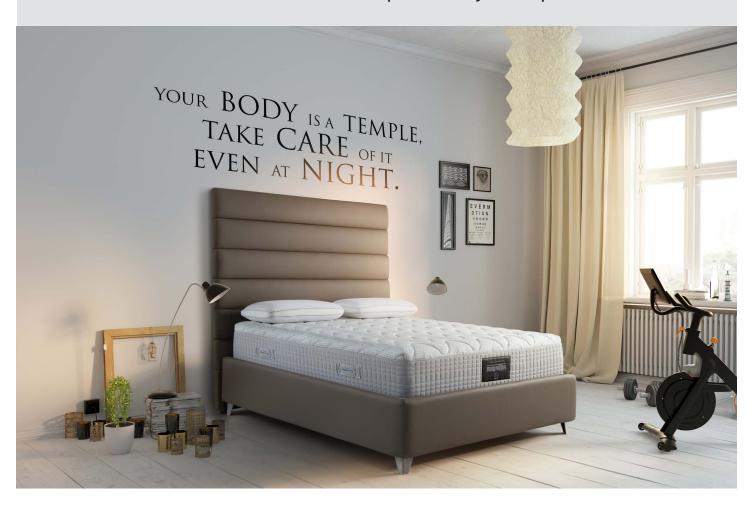
- Helps reduce back and neck pain
- Prevents vertebrae compacting
- Revitalizes discs during sleep due to improved blood flow





MAGNISTRETCH

Stretches and decompresses your spine.



MAGNISTRETCH X 14



14" Height Comfort level Medium Soft Removable / Dry-clean X-Static® / natural viscose Diversified support zones 3D Band Product specification Medium Soft support 1. Cover in X-Static®/ natural viscose 2. ½" Memoform (memory foam) 3. ½" Super Soft fiber X-slalic 4. 3" Eliosoft and X-Static $4\frac{1}{2}$ " Elioform with patented Stretch technology (soft support foam) 5. 5 1/2" Elioform (firm support foam) Viscose

natural fiber



MAGNISTRETCH 10					
Height	10"				
Comfort level	Medium firm				
Cover	Outlast® / Natural viscose	Removable / Delicate			
Product specification	Diversified support zones Medium support	3D Band			
2 1 2 3 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	 Cover in Natural Viscose / Outlast® ½" Memoform (memory for 3.½" Super Soft fiber 2" Eliosoft and 3½" Eliosoft with patented Stretch technology (soft support foam) 3½" Elioform (firm support foam) 	viscose natural fiber			



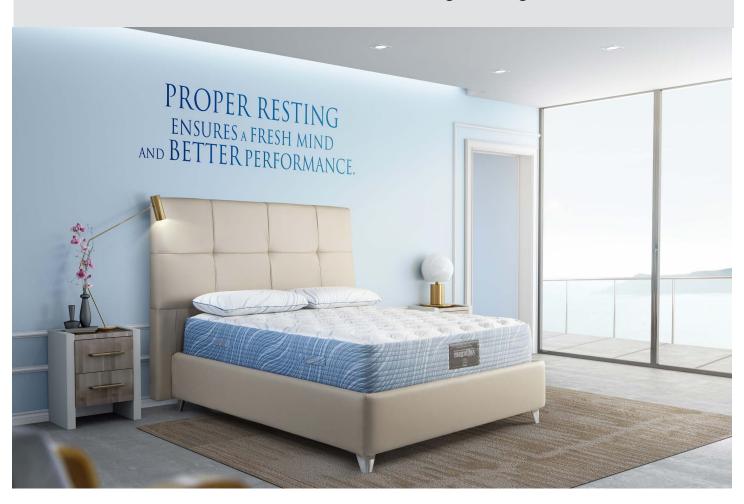
	MAGNISTRETC	H SPORT 10			
	Height	10"			
	Comfort level	Firm			
	Cover	Performance fabric	Remov Delicat		*
	Product specification	Diversified support zones Medium support		~	
2		1. Cover in performance fabric 2. 2" Eliosoft (soft support foam) and 8" Elioform (firm support foam) with patented Stretch technology		Remo	ovable cover





MAGNIGEL

Fresh and cool...All night long





NEW MAGNIGEL DELUXE DUAL 12

12" Height Comfort level Soft | Medium soft Removable / Dry-clean Natural viscose Product specification Dual Core - Cool - Gentle support 1. $\frac{1}{2}$ " Cover in Natural Viscose 2. $\frac{1}{2}$ " Magnigel 3. ½" Memoform (memory foam) 4. 1" Super Soft fiber 5. 2" Magnigel viscose natural fiber 6. 1" Memoform (memory foam) 7. 6 ½" Eliosoft (soft support foam) Magnigel Foam



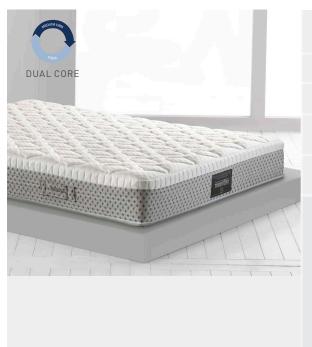


DOLCE VITA

For the good life... A great night's sleep.







COMFORT DUAL 10

Height 10"

Medium firm / Firm Comfort level

Outlast® / Natural viscose Removable / Dry-clean Cover

Product specification Dual Core - Thermo regulating - Medium support

> 1. Cover in Natural Viscose & Outlast®

- 2. 1" Memoform (memory foam)
- 3. ½" Hypoallergenic fiber 4. 2" Memoform (memory foam)
- 5. 6 $\frac{1}{2}$ " Elioform (firm support foam)







Temperature regulating material



ABBRACCIO

Sleep in a soft embrace.





Height Comfort level Super soft Cover Natural viscose Product specification Embracing - Gentle support 1. Cover in Natural Viscose 2. ¾ Padding in Memosoft 3. 1¾ Super Soft fiber padding 4. 4¾ Aquabreeze 5. 4¾ Elioform (firm support foam)



ABBRACCIO 10

10" Height

Soft Comfort level

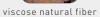
Cover Natural viscose

Product specification Embracing - Medium support

1. Cover in Natural Viscose

- 2. ⁹/₄ Padding in Memosoft
 3. 1" Super Soft fiber padding
 4. 2" Aquabreeze
 5. 6 ¹/₄" Elioform (firm support foam)









LEGGENDA

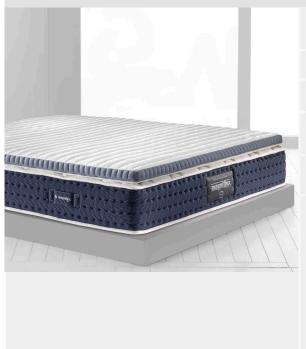




SEMPLICE BAMBOO 8 Height 8" Comfort level Medium firm Cover Bamboo Product specification 3D breathable band - Medium support 1. Cover in Bamboo 2. ½" Memoform (memory foam) 3. ½" Hypoallergenic fiber 4. 1" Memoform (memory foam) 5. 6" Elioform (firm support foam) MEMOFORM BAMBOO

CLASSICO TOPPERS

Dreams made in Italy.



CLASSICO PLUS

Height	3"
Cover	Removable cover in natural viscose
Product specification	Core in convulted Memoform - 3D breathable band
Comfort level	Soft









CLASSICO DUO

Height	3"
Cover	Removable cover in natural viscose
Product specification	Core half in Memoform and half in Aquabreeze
Comfort level	Soft



MEMOFORM



AQUABREEZE



VISCOSE NATURAL FIBER



REMOVABLE COVER

PILLOWS

The quality of your sleep also depends on your pillow.



To choose the most suitable pillow for you consider your main sleeping position.



Back Sleeper



Side Sleeper



Stomach Sleeper

SUPERIORE



SUPERIORE DELUXE **STANDARD**





Traditional design and innovative Airyform technology guarantees air flow with every movement while sleeping. The Outlast® cover is removable & washable which ensures maximum freshness.







Traditional design and innovative Airyform technology guarantees air flow with every movement while sleeping. The Outlast®

MAXI

cover is removable & washable which ensures maximum freshness.





SUPERIORE DELUXE WAVE



The double wave shape provides double comfort while the Airyform technology provides a cool night's sleep. The removable & washable Outlast® cover ensures maximum breathability.



MAGNIGEL



NEW MAGNIGEL MEMOFORM DELUXE STANDARD





All the Memoform support on one side and all the cool softness of Magnigel Foam on the other.





A traditional shape and innovative materials combine to provide soft support that always leaves the skin cool.





NEW MAGNIGEL Deluxe wave



The asymmetrical ergonomic double wave shape provides support for the neck, relaxes the tendons, and ensures double the comfort for more sleeping positions.



ABBRACCIO



ABBRACCIO Standard





The traditional shape in Memoform with Airyform technology offers the best comfort to the neck and shoulders. The viscose cover with elegant finishes is silky and soft to the touch.



CLASSICO



CLASSICO SMART PLUS













SERVICE INFO

WARRANTY:

20 year Limited Warranty on mattresses 3 year Limited Warranty on pillows

